

## Best Start in Life Outcomes Framework

| Domain                                 | Level   | Indicator / Measure                                                               | Baseline / Current Value           | Target                                        | Timeframe | Data Source                                                          |
|----------------------------------------|---------|-----------------------------------------------------------------------------------|------------------------------------|-----------------------------------------------|-----------|----------------------------------------------------------------------|
| <b>1: PERINATAL &amp; EARLY HEALTH</b> |         |                                                                                   |                                    |                                               |           |                                                                      |
| 1: Perinatal & Early Health            | Impact  | Low birth weight rate                                                             | 3.1%                               | Reduction toward / below England average (3%) | 2026–2029 | OHID Fingertips – Child & Maternal Health Profile                    |
| 1: Perinatal & Early Health            | Impact  | MMR vaccination coverage – 1 dose (2 year olds)                                   | 89.60%                             | 95% (national herd immunity target)           | 2026–2029 | OHID Fingertips – Child & Maternal Health Profile                    |
| 1: Perinatal & Early Health            | Impact  | MMR vaccination coverage – 2 doses (5 year olds)                                  | 86%                                | 95% (national herd immunity target)           | 2026–2029 | OHID Fingertips – Child & Maternal Health Profile                    |
| 1: Perinatal & Early Health            | Impact  | Percentage of 5 year olds with visually obvious dental decay                      | 32.9% (2021/22)                    | Reduction year-on-year                        | 2026–2029 | OHID Fingertips – Child Dental Health Survey                         |
| 1: Perinatal & Early Health            | Impact  | Number of families accessing Togetherness parenting support programme             | TBC (baseline to be set)           | Increase year-on-year                         | 2026–2029 | Togetherness programme data / BHFT                                   |
| 1: Perinatal & Early Health            | Outcome | Breastfeeding rate at 6–8 weeks                                                   | 71.80%                             | ≥75% by 2028                                  | 2026–2028 | OHID Fingertips – Health Visiting data; BHFT health visiting returns |
| 1: Perinatal & Early Health            | Outcome | Smoking in early pregnancy                                                        | 11.20%                             | Reduction                                     | 2026–2028 | OHID Fingertips; Royal Berkshire Hospital maternity data             |
| 1: Perinatal & Early Health            | Outcome | Healthy Start voucher uptake (value of unclaimed vouchers)                        | ~£166k estimated unclaimed gap     | Close gap by 50% within 2 years               | 2026–2028 | Healthy Start national database; OHID                                |
| 1: Perinatal & Early Health            | Outcome | New Birth Visits completed on time                                                | TBC (baseline to be set)           | Improvement in completion rate                | 2026–2028 | BHFT health visiting contract data                                   |
| 1: Perinatal & Early Health            | Outcome | 6–8 week health visitor contacts completed on time                                | TBC (baseline to be set)           | Improvement in completion rate                | 2026–2028 | BHFT health visiting contract data                                   |
| 1: Perinatal & Early Health            | Outcome | 2–2.5 year development review uptake                                              | 77.8% (2024/25); 83% Q3 2025/26    | Increase toward 95%+                          | 2026–2028 | OHID Fingertips; BHFT health visiting data                           |
| 1: Perinatal & Early Health            | Outcome | Integrated early years and health visitor 2–2.5 year development review uptake    | TBC (baseline to be set)           | Increase year-on-year                         | 2026–2028 | BHFT health visiting data; Family Hub MI system                      |
| 1: Perinatal & Early Health            | Output  | Number of families receiving perinatal support through Family Hubs                | TBC (baseline to be set at launch) | Increase quarter-on-quarter                   | Quarterly | Family Hub management information system                             |
| 1: Perinatal & Early Health            | Output  | Number of referrals made from hubs to specialist perinatal mental health services | TBC                                | Increase year-on-year                         | Quarterly | Family Hub MI system; BHFT PMHS referral data                        |
| 1: Perinatal & Early Health            | Output  | Number of Healthy Start voucher outreach contacts made                            | TBC                                | Increase year-on-year                         | Quarterly | Family Hub MI system; Healthy Start database                         |

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| 1: Perinatal & Early Health                            | Output  | Uptake of infant feeding support programmes per hub per quarter                              | TBC                                            | Increase quarter-on-quarter               | Quarterly | Family Hub MI system; BHFT health visiting data       |
| 1: Perinatal & Early Health                            | Output  | Number of immunisations delivered through Best Start Family Hubs                             | TBC                                            | Increase year-on-year                     | Quarterly | Family Hub MI system; OHID immunisation data          |
| <b>2: CHILD DEVELOPMENT &amp; SCHOOL READINESS</b>     |         |                                                                                              |                                                |                                           |           |                                                       |
| 2: Child Development & School Readiness                | Impact  | Percentage of children achieving Good Level of Development (GLD) at end of reception         | TBC (Reading 2024/25 figure – to be confirmed) | 75% by 2028 (national government target)  | 2026–2029 | DfE Explore Education Statistics – EYFSP data         |
| 2: Child Development & School Readiness                | Impact  | Gap in GLD between FSM and non-FSM children                                                  | 50.4% FSM GLD vs 64.9% non-FSM                 | Reduce gap year-on-year                   | 2026–2029 | DfE Explore Education Statistics – EYFSP data         |
| 2: Child Development & School Readiness                | Outcome | Percentage of 2 year olds from disadvantaged families accessing funded nursery places        | 62%                                            | Increase toward 75%+                      | 2026–2028 | DfE Early Years statistics; local LA data             |
| 2: Child Development & School Readiness                | Outcome | Percentage of children entering reception having accessed Early Years provision              | TBC                                            | Increase year-on-year                     | 2026–2028 | DfE EYFSP data; BHFT health visiting data             |
| 2: Child Development & School Readiness                | Output  | Number of families actively engaged in home learning education offer                         | TBC                                            | Increase quarter-on-quarter               | Quarterly | Family Hub MI system                                  |
| 2: Child Development & School Readiness                | Output  | Progress on Individual Journey to Reception Child Assessment Tool                            | TBC                                            | Implementation and roll-out milestones    | Quarterly | Family Hub MI system; School readiness data           |
| 2: Child Development & School Readiness                | Output  | Case studies showing changed parental practice and engagement with child's development       | TBC                                            | Qualitative evidence each quarter         | Quarterly | Family Hub qualitative reporting                      |
| 2: Child Development & School Readiness                | Output  | Number of Early Years practitioners trained as SLCN Champions and Parent Home Tutors         | TBC                                            | Increase year-on-year                     | Annual    | Family Hub MI system; training records                |
| 2: Child Development & School Readiness                | Output  | Number of families engaged in ELKLAN language development workshops                          | TBC                                            | Increase quarter-on-quarter               | Quarterly | Family Hub MI system; ELKLAN provider data            |
| 2: Child Development & School Readiness                | Output  | Number of children referred to SALT via hub pathways and health visiting                     | TBC                                            | Increase year-on-year                     | Quarterly | Family Hub MI system; BHFT SALT referral data         |
| 2: Child Development & School Readiness                | Output  | Uptake of Early Years Pupil Premium among eligible children in Reading                       | TBC                                            | Increase toward 100% of eligible children | Annual    | DfE Early Years statistics; LA data                   |
| 2: Child Development & School Readiness                | Output  | Number of Early Years Transition Events delivered / Journey to Reception Campaign engagement | TBC                                            | Increase year-on-year                     | Annual    | Family Hub MI system; school readiness programme data |
| <b>3: MENTAL HEALTH, TRAUMA &amp; FAMILY WELLBEING</b> |         |                                                                                              |                                                |                                           |           |                                                       |
| 3: Mental Health, Trauma & Family Wellbeing            | Impact  | Referrals to CAMHS from Reading's most deprived wards                                        | TBC (baseline to be confirmed from BHFT)       | Reduction year-on-year                    | 2026–2029 | BHFT CAMHS referral data                              |

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| <b>3: Mental Health, Trauma &amp; Family Wellbeing</b> | Impact  | <b>Number of children becoming subject to a Child Protection Plan for the first time</b>       | TBC (baseline from Reading CP data)         | Reduction year-on-year                     | 2026–2029 | Reading Children's Services – Early Help and CP data    |
| 3: Mental Health, Trauma & Family Wellbeing            | Outcome | Proportion of parents/carers reporting improved parental wellbeing (WEMWBS or equivalent)      | TBC (baseline to be set at programme entry) | Increase year-on-year                      | 2026–2028 | Hub exit surveys; validated wellbeing tool (WEMWBS)     |
| 3: Mental Health, Trauma & Family Wellbeing            | Outcome | Families reporting feeling less isolated and better connected to community (hub exit survey)   | TBC                                         | Increase year-on-year                      | 2026–2028 | Family Hub exit surveys                                 |
| 3: Mental Health, Trauma & Family Wellbeing            | Outcome | Domestic abuse incidents in households with children under 5 in hub catchment areas            | TBC (baseline from TVP)                     | Reduction year-on-year                     | 2026–2028 | Thames Valley Police domestic abuse data                |
| 3: Mental Health, Trauma & Family Wellbeing            | Outcome | Families completing evidence-based parenting programmes                                        | TBC                                         | Increase year-on-year                      | 2026–2028 | Family Hub MI system; parenting programme provider data |
| 3: Mental Health, Trauma & Family Wellbeing            | Output  | Number of families accessing parenting programmes per hub per quarter                          | TBC                                         | Increase quarter-on-quarter                | Quarterly | Family Hub MI system                                    |
| 3: Mental Health, Trauma & Family Wellbeing            | Output  | Number of trauma-informed practice referrals made from hub staff to specialist services        | TBC                                         | Increase year-on-year                      | Quarterly | Family Hub MI system; BHFT referral data                |
| 3: Mental Health, Trauma & Family Wellbeing            | Output  | Number of early years and hub staff trained in trauma-informed practice                        | TBC                                         | Increase year-on-year                      | Annual    | Training records; Family Hub MI system                  |
| 3: Mental Health, Trauma & Family Wellbeing            | Output  | Number of families with identified domestic abuse concerns supported through hub               | TBC                                         | Increase year-on-year                      | Quarterly | Family Hub MI system; Thames Valley Police data         |
| <b>4: SEND &amp; NEURODIVERGENCE</b>                   |         |                                                                                                |                                             |                                            |           |                                                         |
| <b>4: SEND &amp; Neurodivergence</b>                   | Impact  | <b>Age at diagnosis/identification for autism and neurodevelopmental conditions in Reading</b> | TBC (baseline from BHFT SEND pathway data)  | Reduction in average age at identification | 2026–2029 | DfE SEND data; BHFT SEND pathway data                   |
| <b>4: SEND &amp; Neurodivergence</b>                   | Impact  | <b>Level of unmet SEND need at school entry</b>                                                | TBC                                         | Reduction year-on-year                     | 2026–2029 | DfE SEND data; Brighter Futures for Children SEND data  |
| 4: SEND & Neurodivergence                              | Outcome | Number of children with SEND identified before age 3                                           | TBC                                         | Increase year-on-year                      | 2026–2028 | BHFT SEND pathway data; DfE SEND data                   |
| 4: SEND & Neurodivergence                              | Outcome | Waiting times between hub referral and SEND assessment                                         | TBC                                         | Reduction year-on-year                     | 2026–2028 | BHFT SEND pathway data; hub MI system                   |
| 4: SEND & Neurodivergence                              | Outcome | Parent/carer satisfaction with SEND support and information available through hubs             | TBC                                         | Increase year-on-year                      | 2026–2028 | Hub exit surveys; parent/carer feedback                 |
| 4: SEND & Neurodivergence                              | Output  | Number of SEND specialist sessions delivered per hub per quarter                               | TBC                                         | Increase quarter-on-quarter                | Quarterly | Family Hub MI system                                    |

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| 4: SEND & Neurodivergence                          | Output  | Number of EHC needs assessment referrals initiated via hub pathway                                                                                    | TBC                                | Increase year-on-year       | Quarterly | Family Hub MI system; Brighter Futures for Children SEND data        |
| 4: SEND & Neurodivergence                          | Output  | Number of families supported by SEND information and advice at hubs                                                                                   | TBC                                | Increase year-on-year       | Quarterly | Family Hub MI system                                                 |
| 4: SEND & Neurodivergence                          | Output  | Reach of Early Years SEND practitioners accessing training                                                                                            | TBC                                | Increase year-on-year       | Annual    | Training records; Family Hub MI system                               |
| 4: SEND & Neurodivergence                          | Output  | Number of settings achieving inclusion award                                                                                                          | TBC                                | Increase year-on-year       | Annual    | LA inclusion award records; Family Hub MI system                     |
| <b>5: REACH, EQUITY &amp; ACCESS</b>               |         |                                                                                                                                                       |                                    |                             |           |                                                                      |
| 5: Reach, Equity & Access                          | Outcome | Proportion of families using hub services drawn from most deprived areas of Reading                                                                   | TBC (baseline to be set at launch) | ≥70%                        | 2026–2028 | Hub MI system; Index of Multiple Deprivation; Census ward-level data |
| 5: Reach, Equity & Access                          | Outcome | Hub reach among families from Black, Asian and minority ethnic communities                                                                            | TBC                                | Increase year-on-year       | 2026–2028 | Hub registration data with ethnicity breakdown; Census data          |
| 5: Reach, Equity & Access                          | Outcome | Hub reach among families experiencing homelessness and/or substance misuse needs                                                                      | TBC                                | Increase year-on-year       | 2026–2028 | Hub MI system; Housing and substance misuse referral data            |
| 5: Reach, Equity & Access                          | Output  | Total number of unique families registered per hub per quarter, by ward and deprivation decile                                                        | TBC                                | Increase quarter-on-quarter | Quarterly | Family Hub MI system; IMD data; Census ward-level data               |
| 5: Reach, Equity & Access                          | Output  | Number of outreach visits to families who have not engaged with hub                                                                                   | TBC                                | Increase year-on-year       | Quarterly | Family Hub MI system                                                 |
| 5: Reach, Equity & Access                          | Output  | Proportion of hub users who self-report as previously unknown to services                                                                             | TBC                                | Increase year-on-year       | Quarterly | Hub registration / intake data                                       |
| 5: Reach, Equity & Access                          | Output  | Number of sessions delivered in community languages                                                                                                   | TBC                                | Increase year-on-year       | Quarterly | Family Hub MI system; language accessibility records                 |
| <b>6: PARTNERSHIP, INTEGRATION &amp; WORKFORCE</b> |         |                                                                                                                                                       |                                    |                             |           |                                                                      |
| 6: Partnership, Integration & Workforce            | Outcome | Proportion of early help referrals originating from or co-ordinated through a hub                                                                     | TBC                                | Increase year-on-year       | 2026–2028 | Family Hub framework dashboard; Reading Early Help data              |
| 6: Partnership, Integration & Workforce            | Outcome | Families who first contact children's services at statutory threshold with no prior early help contact                                                | TBC                                | Reduction year-on-year      | 2026–2028 | Reading Children's Services data; Early Help data                    |
| 6: Partnership, Integration & Workforce            | Outcome | Number of agencies co-locating or delivering sessions through the hubs                                                                                | TBC                                | Increase year-on-year       | 2026–2028 | Family Hub MI system; partner agency records                         |
| 6: Partnership, Integration & Workforce            | Output  | Number of partner agencies delivering services through hubs (health visiting, midwifery, school nursing, SEND, employment, housing, substance misuse) | TBC                                | Increase year-on-year       | Quarterly | Family Hub MI system; partner service data                           |

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| 6: Partnership, Integration & Workforce | Output | Number of multi-agency team meetings hosted through hub network | TBC                      | Increase year-on-year | Quarterly | Family Hub MI system                                     |
| 6: Partnership, Integration & Workforce | Output | Percentage of health visiting contacts completed at a hub       | TBC                      | Increase year-on-year | Quarterly | BHFT health visiting contract data; Family Hub MI system |

Legend

| Level   | Description                                         |
|---------|-----------------------------------------------------|
| Impact  | Population-level change over 3 years (2026–2029)    |
| Outcome | Service/behaviour change over 1–2 years (2026–2028) |
| Output  | Activity and process measures (quarterly)           |